

# Wei-Cheng Milton Shen

BAB308, Business Administration Building  
University of Alabama – Huntsville, 35899

[Milton.Shen@uah.edu](mailto:Milton.Shen@uah.edu)  
Last Update: September 2022

## Professional Background

- Ph.D. in Business Administration**, University of Kentucky (UKY), 2011  
Major – Decision Science & Information Systems; Minor – Accounting  
Dissertation – Occupational Innovativeness and Its Application for Understanding Information Technology Adoption; Advisor: Dr. Clyde Holsapple
- Master of Accountancy**, Ohio State University, 2003
- Master of Accountancy**, National Chengchi University (NCCU), Taiwan, 1998
- B.S. in Accountancy**, National Chengchi University, Taiwan, 1996

## **Professional Certification**

Certified Public Accountant, Taiwan, 2001

## Academic experience

- **Associate Professor**, Department of Accounting, UAH, 2017~
- **Assistant Professor**, Department of Accounting, UAH, 2011-2017
- **Part-time Instructor**, School of Accountancy, University of Kentucky, 2010-2011
- **Teaching Assistant**, School of Management, University of Kentucky, 2007-10
- **Teaching Assistant**, School of Accountancy, University of Kentucky, 2006-09
- **Research Assistant**, University of Kentucky, 2005-08
- **Full-time Research Assistant**, Department of Accounting, NCCU, Taiwan, 2003-04

## Honors

- **Best Research Paper Award**, College of Business Administration, UAH, 2016-2017
- **C. David Billings Faculty Fellowship**, University of Alabama – Huntsville, 2013-2014
- **Best Research Paper Award**, College of Business Administration, UAH, 2012-2013
- **Outstanding Graduate Teacher in Decision Science** – School of Management, University of Kentucky, 2007-2008
- **Best Master’s Thesis of the Year** – “Research on Using Electronic Spreadsheets in the Instruction of Financial Statements Consolidation,” Taiwan, 1999

## Teaching Activities

- **Intermediate Financial Accounting** – UAH; Fall 2014~  
Providing in-depth study of the accounting cycle, conceptual framework of financial accounting, financial statements, current assets and liabilities, and other special topics.
- **Advanced Accounting Information Systems/ Accounting Analytics** – UAH; Spring 2012~  
Introducing fundamental business analytics concepts and techniques to accounting professionals. Topics include descriptive, predictive, prescriptive, and visual analytics.
- **Accounting Information Systems** – UAH and UKY, Spring 2009 ~  
A detailed review and analysis of procedures required to capture, classify, summarize, and report financial information. Topics include elements of AIS, business processes, ERP, SAP, documentations, fundamental database concepts, frauds and internal controls, and auditing in computerized accounting information systems
- **Quantitative Analysis in Operations Management** – UKY, Spring 2008, Fall 2007
- **Introduction to Financial Accounting** – UKY, Fall 2006, Summer 2006

## Research Activities

- **Journal Articles**
  - Is a Picture Worth a Thousand Words.... or Lies? The Impression Management Gimmicks that Forensic Accountants Must Know, with Chih-Chen Lee, *Journal of Forensic and Investigative Accounting*, Vol. 14, July – December 2022
  - The Impact of Female CEOs and CFOs on Financial and Corporate Social Responsibility Reporting, with Meng Huang, Cynthia Vines, and David Ziebart, *International Journal of Business and Economics*, Vol.21, No.1, June 2022, pp.71-89
  - Potential Bias in Creative Chart Design: A Review of Nontraditional Financial Graphs, with Chih-Chen Lee, Te-Wei Wang, *ACM – Interactions*, Vol. 28, January 2021, pp.58-65
  - How Measurement Framing and Accounting System Evaluation Mode Influence Environmental Performance Judgments, with Hank Alewine and Christopher Allport, *International Journal of Accounting Information Systems*, Vol.23, December 2016, pp.28-44
  - Gamification of Technology-Mediated Training: Not All Competitions Are the Same, with Radhika Santhanam and De Liu, *Information Systems Research*, Vol.27, Issue 2, June 2016, pp.453-465
  - Are Consumers' Financial Needs and Values Common Across Culture? Evidence from Six Countries, with Stephanie Bryant, Lan Guo, Dan Stone, Ben Wier, Alex Nikitkov, Chunyan Ren, Edson Luiz Riccio, Samir Trabelsi, and LiFang Zhang, *International Journal of Consumer Studies*, Vol.37, Issue 6, November 2013, pp.675-688
  - Emergency Management Information Systems - Could Decision Makers be Supported in Choosing Display Formats?, with Radhika Santhanam, Melody Carswell, and Kyle Bailey, *Decision Support Systems*, Vol. 52, Issue 2, January 2012, pp.318-330
- **Work in Process**
  - The Determinants and Consequences of Year Reversal in Financial Graphs in Corporate Annual Reports, with Ivy Feng (University of Wisconsin – Madison) and Jingjing Wang (University of Calgary), data analyses

- Data Visualization: Are All Graphs Created Equal?, with Chih-Chen Lee and Fatih Demir (Northern Illinois University); data analyses
- Recent Evolutions in AIS Education – The Impact of New CPA Exam in 2024, with Rebecca Shortridge (University of Tennessee – Chattanooga), Chih-Chen Lee, and Mark Riley (Northern Illinois University); data analyses
- Graphics in Financial Reporting: The Effects of Graph Vividness and User’s Motivation, with Alan He (Carroll University), experimental design
- **Papers and Abstracts Delivered at Professional Meetings**
  - Conceptualizing Supply Chain Management Occupational Characteristics, *52nd Annual Conference of Decision Sciences Institute*, Virtual, 2021
  - How Measurement Framing and Accounting Information System Evaluation Mode Influence Environmental Performance Judgments? *American Accounting Association Annual Meeting*, New York City, 2016
  - Gamified Technology-Mediated Learning: The Role of Individual Differences, *Pacific Asia Conference on Information Systems 2016*, Chiayi, Taiwan, 2016
  - The Impact of Individual Difference on the Effectiveness of Gamified Technology-Mediated Training, *Annual Meeting of the Decision Sciences Institute 2014*, Tampa 2014
  - A Cross-Cultural Investigation of Financial Attitude Constructs in Six Countries, with Stephanie Bryant, Lan Guo, Dan Stone, Ben Wier, Alex Nikitkov, Chunyan Ren, Edson Luiz Riccio, Samir Trabelsi, and LiFang Zhang, *AAA Management Accounting Section Meeting*, Houston, 2012
  - The Effects of Ambiguity Tolerance and User Discretion on Spatial Task Performance and Display Choices, with Melody Carswell, Russell Grant, and Radhika Santhanam, *Pacific Asia Conference on Information Systems*, Taipei, 2010.
  - A Comparative Analysis of Occupational Characteristics for Supply Chain Professionals, with Thomas J. Goldsby, Clyde W. Holsapple, and David A. Marshall, *Annual Meeting of the Decision Sciences Institute*, New Orleans, 2009
  - Implications of Occupational Characteristics for Supply Chain Professionals on Curriculum Design, with Thomas J. Goldsby, Clyde W. Holsapple, and David A. Marshall, *Production and Operations Management Society Conference*, Orlando, 2009.
  - Impacts of Time Pressure and Impression Management on Financial Reporting & Decision-Making, with Melody Carswell and Radhika Santhanam, *Annual Meeting of the Decision Sciences Institute*, Baltimore, 2008.
  - Does Knowledge Work Pay? Doctoral Consortium, *Association for Computing Machinery SIGMIS Computer Personnel Research Conference*, Charlottesville, 2008.
  - Is Accounting An 'Outlier' Profession? A Comparative Analysis of Professional Law, Healthcare, Engineering and Accounting, with Clement Chen, Keith Jones, Audrey Scarlata, and Dan N. Stone, *American Accounting Association: Accounting, Behavior, and Organizations Section Research Conference Forum Session*, Providence, 2008.

## **Service Activities**

### **❖ Ad-Hoc Reviewer**

- Journal Review
  - European Journal of Information Systems 2019
  - Decision-Support Systems 2017, 2016
  - MIS Quarterly 2020, 2017, 2009
  - Information Systems Research 2016
  - Information System Journal 2013
  - Journal of Management Information Systems 2009
  - Journal of Organizational Computing and Electronic Commerce 2007, 2008
- Conference Review
  - International Conference on Information Systems (ICIS) 2018, 2016, 2011
  - Americas Conference on Information Systems (AMCIS) 2015
  - Hawaii International Conference on System Sciences (HICSS) 2008-2013
  - Pacific Asia Conference on Information Systems (PACIS) 2010

### **❖ Committee Services**

- University-Level
  - UAH Institutional Research Board (IRB) 2018/2~
  - UAH Undergraduate Curriculum Committee 2017/8~2019/4
  - UAH Faculty Senate 2017/8~2019/4
  - UAH Assessment Peer Review Committee 2017/10~2018/5
  - UAH Faculty Appeals Committee 2017/10~2018/10; 2020/10~2021/10
  - UAH Commencement Committee 2016/10~2018/10
- College-Level
  - Promotion and Tenure Advisory Committee (PTAC) 2017; 2018; 2021
  - Summer Mini-Grant Selection Committee 2018; 2019; 2021
  - Faculty Annual Review 2018 (x3); 2019 (x2); 2020 (x3)
  - College Journal Quality Committee 2017/11~2018/4
  - MGT Presentation Assessment 2015, 2018
  - Best Research Award Selection Committee 2015/2
  - New Master Program in Management Sciences 2013/11~2014/8
  - UAH Strategic Initiative in Analytics 2013/1~2013/3
- Department-Level
  - New Accounting Faculty Search Committee 2019/7~2019/12
  - New Accounting Faculty Search Committee 2014/7~2014/12
  - New Accounting Faculty Search Committee 2013/10~2014/2
  - New Finance Faculty Search Committee 2013/7~2013/11